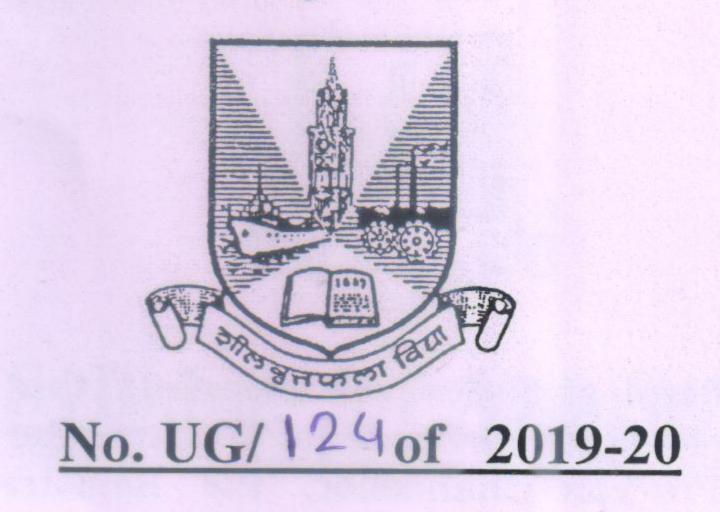
## University of Mumbai



### CIRCULAR:-

Attention of the Principals of the Affiliated Colleges, Directors of the recognized Institutions in Humanities Faculty is invited to this office Circular No. UG/151 of 2016-17 dated 16<sup>th</sup> November, 2016 relating to the revised syllabus as per (CBCS) for F.Y.B.A. degree program in Micro Economics (Sem. I).

They are hereby informed that the recommendations made by the Board of Studies in Economics at its meeting held on 7<sup>th</sup> June, 2019 have been accepted by the Academic Council at its meeting held on 26<sup>th</sup> July, 2019 <u>vide</u> item No.4.19/ & 4.20 and that in accordance therewith, the revised syllabus as per the (CBCS) for the F.Y. B.A. (Sem. I ) Microeconomics – I in Economics and F.Y. B.A. (Sem. II ) Microeconomics – II in Economics has been brought into force with effect from the academic year 2019-20, accordingly. (The same is available on the University's website <u>www.mu.ac.in</u>).

MUMBAI – 400 032 26 September, 2019 To (Dr. Vinod P. Patil)
I/c REGISTRAR

The Principals of the affiliated Colleges, and Directors of the recognized Institutions in Humanities Faculty. (Circular No. UG/334 of 2017-18 dated 9<sup>th</sup> January, 2018.)

### A.C/4.19/ & 4.20/26/07/2019

\*\*\*\*\*\*\*\*\*

No. UG/124 -A of 2019-20

MUMBAI-400 032

26 September, 2019

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Humanities,
- 2) The Chairman, Board of Studies in Economics,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 5) The Director, Board of Students Development,
- 6) The Co-ordinator, University Computerization Centre,

(Dr. Vinod P. Patil)
I/c REGISTRAR

AC. 26 07 2019 Item No. 4. 9

# UNIVERSITY OF MUMBAI



# Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	F.Y.B.A. Semester- I Microeconomics - I
2	Eligibility for Admission	HSC (Arts)
3	Passing Marks	40 Percentage (Pass Class)
4	Ordinances / Regulations (if any)	
5	No. of Years / Semesters	2 Semesters
6	Level	U.G
7	Pattern	Semester
8	Status	Revised
9	To be implemented from Academic Year	From Academic Year: 2019 - 20

Date:	Signature:
Chairman/ Chairperson:	Mymy
Dean Faculty of Humanities:	sicula

### UNIVERSITY OF MUMBAI



### Revised Syllabus for the F.Y.B.A. (Sem I)

Microeconomics - I

**Course: Economics** 

(As Per Choice Based Credit System with effect from the academic year 2019-20)

### F.Y.B.A. Subject: Economics Microeconomics – I Semester – I

(Academic Year: 2019 - 20)

**Preamble:** This course is designed to expose the students to the basic principles of microeconomic theory. The emphasis will be on the development of analytical thinking with the help of statistical tools among the students and develop the skill of application of microeconomics concepts to analyze the real life situations.

#### **Module - I: Introduction to Microeconomics**

(12 Lectures)

Microeconomics: Meaning, Scope, Nature, Importance and Limitations; Basic Economic Problems; Role of Price Mechanism in a Market Economy; Positive Economics and Normative Economics; Concepts of Equation, Functions, Graphs, Diagrams, Line, Slope and Intercept

#### **Module - II: Ten Principles of Economics**

(12 Lectures)

Trade-Off Faced by the Individuals; Significance of Opportunity Cost in Decision Making; Thinking at the Margin; Responses to incentives; Benefits from Exchange; Organization of Economic Activities through Markets and its Benefits; Role of Government in improving Market Outcomes; Dependence of Standard of Living on Production; Growth in Quantity of Money; Inflation and Unemployment Trade Off

#### **Module - III: Markets, Demand and Supply**

(12 Lectures)

What is a Market; What is Competition; Demand Curves: Market Demand versus Individual Demand, Movements along the Demand Curve, Shifts in the Demand Curve; Supply Curves: Market Supply and Individual Supply, Shifts in Supply Curve; Market Equilibrium - Three Steps to Analyze Changes in Equilibrium; Price Elasticity of Demand, Methods of Measuring Price Elasticity of Demand - Total Outlay Method, Percentage Method and Point Method; Concepts of Income Elasticity of Demand, Cross Elasticity of Demand and Promotional Elasticity of Demand

#### Module IV: Consumer's Behavior

(12 Lectures)

Introduction to Cardinal and Ordinal Approaches; Indifference Curve Analysis - Properties of Indifference Curves, Budget Line, and Consumer's Equilibrium; Income, Price and Substitution Effect; Derivation of Demand Curve; Consumer's Surplus: Strong Ordering and Weak Ordering

#### Reference

- 1.N.Gregory Mankiw, (2015), "Principles of Microeconomics" 7<sup>th</sup> edition- Cengage Learning.
- 2.Sen Anindya, (2007), "Microeconomics Theory and Applications" Oxford University press, New Delhi.
- 3. Salvator D, (2003) "Microeconomics Theory and Applications" Oxford University press, New Delhi.
- 4. M.L.Jhingan, (2006) "Microeconomics Theory", 5<sup>th</sup> edition Vrinda Publication (P) Ltd.
- 5. H.L.Ahuja, (2016) "Advance Economics Theory" S.Chand & Company Ltd.
- 6. Paul Samuelson and W. Nordhaus, (2009): Economics, 19th Edition McGrawHill Publications.

### UNIVERSITY OF MUMBAI



### Revised Syllabus for the F.Y.B.A. (Sem II)

Microeconomics – II

**Course: Economics** 

(As Per Choice Based Credit System with effect from the academic year 2019-20)

### F.Y.B.A. Subject: Economics Microeconomics – II Semester – II

(Academic Year: 2019 - 20)

#### **Preamble:**

As a logical sequence to Microeconomics Paper I, this paper is aimed at giving supply side knowledge of Economics to the learner which will enhance their knowledge about aspects of production, cost and revenue analysis, theories of distribution and understanding about the market structure.

#### **Module I: Production Analysis**

(12 Lectures)

Production Function: Concept And Types; Concepts of Total, Average and Marginal Product; Law of Variable Proportion and Returns to Scale, Isoquant and Producer's Equilibrium

#### **Module II: Cost & Revenue Analysis**

(12 lectures)

Concepts of Costs: Money and Real Cost, Social Cost, Private Cost, Explicit and Implicit Cost, Opportunity Cost; Relationship between Average, Marginal and Total Cost; Derivation of Short Run and Long Run Cost Curves; Concepts of Revenue: Types and Interrelationship

#### **Module III: Factor Pricing**

(12 lectures)

Marginal Productivity Theory of Distribution; Rent: Ricardian Theory of Rent, Modern Theory of Rent, Quasi Rent; Wages: Modern Theory of Wages; Collective Bargaining; Supply Curve of Labour; Interest: Classical Theory of Interest, Loanable Funds Theory of Interest; Profit: Risk and Uncertainty Theory, Innovation Theory

#### **Module IV: Equilibrium in Different Market Structure**

(12 Lectures)

Concept Of Equilibrium: TR - TC And MR - MC Approach; Features of Perfect Competition; Monopoly and Monopolistic Competition, Short Run and Long Run Equilibrium of Firm and Industry under each Market Condition; Selling Cost and Wastages under Monopolistic Competition

Note: we may include case studies and numerical examples for modules 1, 2 and 4 from examination point of view.

#### Reference

- 1. A. Koutsoyainnis, (2015), Modern Microeconomics, 2nd edition, Palgrave Macmillan.
- 2. Paul Samuelson and W. Nordhaus, (2009), Economics, 19th edition: Economics, McGrawHill Publications.
- 3. Mankiw M.G (2015), Principles of Micro economics 7<sup>th</sup> edition Cengage Learning.
- 4. Anindya Sen, (2006), Microeconomics, OUP India Publisher.
- 5. M.L.Jhingan, (2006), "Microeconomics Theory", 5<sup>th</sup> edition, Vrinda Publication (P) Ltd. 6. H.L.Ahuja, (2016), "Advance Economics Theory" S.Chand & Company Ltd.

### University of Mumbai



# Bachelor of Commerce (B.Com) Programme Three Year Integrated ProgrammeSix Semesters Course Structure

Under Choice Based Credit, Grading and Semester System

To be implemented from Academic Year- 2016-2017 Progressively

**Faculty of Commerce** 

### **B.Com Programme**

### Under Choice Based Credit, Grading and Semester System Course Structure

F.Y.B.Com

### (To be implemented from Academic Year- 2016-2017)

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE)	Courses	1A	Discipline Specific Elective(DSE) Court	
1	Accountancy and Financial Management - I	03	1	Accountancy and Financial Management - II	03
1B	Discipline Related Elective(DRE	) Courses	1B	Discipline Related Elective(DRI	E) Courses
2	Commerce - I	03	2	Commerce - II	03
3	Business Economics - I	03	3	Business Economics - II	03
2	Ability Enhancement Courses (AEC)		2	Ability Enhancement Courses (AEC)	
2A	Ability Enhancement Compulso Courses (AECC)	ry	2A	Ability Enhancement Compulse Courses (AECC)	ory
4	Business Communication - I	03	4	Business Communication II	03
5	Environmental Studies I	03	5	Environmental Studies II	03
2B	*Skill Enhancement Courses (SE	EC)	2B	**Skill Enhancement Courses (	SEC)
6	Any one course from the following list of the courses	02	6	Any one course from the following list of the courses	02
3	Core Courses (CC)		3	Core Courses (CC)	
7	Mathematical and Statistical Techniques - I	03	7	Mathematical and Statistical Techniques - II	03
	Total Credits	20		Total Credits	20

*List of Skill Enhancement Courses (SEC) for Semester I (Any One)		**List of Skill Enhancement Courses (SEC) for Semester II (Any One)		
1	Foundation Course - I	1	Foundation Course - II	
2	Foundation Course in NSS - I	2	Foundation Course in NSS - II	
3	Foundation Course in NCC - I	3	Foundation Course in NCC - II	
4	Foundation Course in Physical Education - I	4	Foundation Course in Physical Education - II	
Note: Course selected in Semester I will continue in Semester II				

### S.Y.B.Com

### (To be implemented from Academic Year- 2017-2018)

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE)	Courses	1A	Discipline Specific Elective(DSE	) Courses
1	Accountancy and Financial Management III	03	1	Accountancy and Financial Management IV	03
2	Financial Accounting and Auditing V - Introduction to Management Accounting	03	2	Financial Accounting and Auditing VI - Auditing	03
1B	Discipline Related Elective(DRE	) Courses	1B	Discipline Related Elective(DRE	() Courses
3	Commerce III	03	3	Commerce IV	03
4	Business Economics III	03	4	Business Economics IV	03
2	Ability Enhancement Courses (A	AEC)	2	Ability Enhancement Courses (	AEC)
2A	*Skill Enhancement Courses (SE Group A	<del>-</del> C)	2A	**Skill Enhancement Courses (SEC) Group A	
5	*Any one course from the following list of the courses	03	5	*Any one course from the following list of the courses	03
2B	*Skill Enhancement Courses (SE Group B	<i>C)</i>	2B	**Skill Enhancement Courses (. Group B	SEC)
6	Any one course from the following list of the courses	02	6	Any one course from the following list of the courses	02
3	Core Courses (CC)		3	Core Courses (CC)	
7	Business Law I	03	7	Business Law II	03
	Total Credits			Total Credits	20

*Lis	*List of Skill Enhancement Courses (SEC) Group A for Semester III (Any One)		*List of Skill Enhancement Courses (SEC) Group A for Semester IV (Any One)			
1	Advertising I	1	Advertising II			
2	Field Sales Management I	2	Field Sales Management II			
3	Public Relations I	3	Public Relations II			
4	Mass Communication I	4	Mass Communication II			
5	Travel & Tourism Management Paper I	5	Travel & Tourism Management II			
6	Journalism I	6	Journalism II			
7	Company Secretarial Practice I	7	Company Secretarial Practice II			
8	Rural Development I	8	Rural Development II			
9	Co-operation I	9	Co-operation II			
10	Mercantile Shipping I	10	Mercantile Shipping II			
11	Indian Economic Problem I	11	Indian Economic Problem II			
12	Computer Programming I	12	Computer Programming II			
13	Logistic and Supply Chain Management I	13	Logistic and Supply Chain Management I			
14	Direct & Indirect Taxation I	14	Direct & Indirect Taxation II			
Note	Note: Course selected in Semester III will continue in Semester IV					

*List of Skill Enhancement Courses (SEC) Group B for Semester III (Any One)		** List of Skill Enhancement Courses (SEC) Group for Semester IV (Any One)	
1	Foundation Course - III	1	Foundation Course - IV
2	Foundation Course in NSS - III	2	Foundation Course in NSS - IV
3	Foundation Course in NCC - III	3	Foundation Course in NCC - IV
4	Foundation Course in Physical Education - III	4	Foundation Course in Physical Education - IV
A1-4		: C	

#### T.Y.B.Com

#### (To be implemented from Academic Year- 2018-2019)

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE)	Courses	1A	Discipline Specific Elective(DSE	) Courses
1 & 2	*Any one group of courses from the following list of the Groups (A/B/C/D/E/F)	04+04	1 & 2	*Any one group of courses from the following list of the Groups (A/B/C/D/E/F)	04+04
1B	Discipline Related Elective(DRE)	Courses	1B	Discipline Related Elective(DRE	() Courses
3	Commerce V	03	3	Commerce VI	03
4	**Any one course from the following list of the courses	03	4	**Any one course from the following list of the courses	03
5	Business Economics V	03	5	Business Economics VI	03
2	*Project Work		2	*Project Work	
6	Project Work I	03	6	Project Work II	03
	Total Credits	20		Total Credits	20

**Note:** Project work is considered as a special course involving application of knowledge in solving/analyzing/exploring a real life situation/ difficult problem. Project work would be of 03 credits. A project work may be undertaken in any area of discipline specific courses/ discipline related elective courses

	*List of groups of		*List of groups of		
ı	Discipline Specific Elective(DSE) Courses		Discipline Specific Elective(DSE) Courses		
	for Semester V (Any One Group)	for Semester VI (Any One Group)			
	Group A: Advan	ced A	Accountancy		
1	Financial Accounting and Auditing VII -	1	Financial Accounting and Auditing IX -		
	Financial Accounting		Financial Accounting		
2	Financial Accounting and Auditing VIII -	2	Financial Accounting and Auditing X -		
	Cost Accounting		Cost Accounting		
	Group B:Busine	ess M	anagement		
1	Business Studies Paper I	1	Business Studies Paper III		
2	Business Studies Paper II	2	Business Studies Paper IV		
	Group C: Bank	ing a	nd Finance		
1	Banking and Finance Paper I	1	Banking and Finance Paper III		
2	Banking and Finance Paper II	2	Banking and Finance Paper IV		
	Group D:	Com	merce		
1	Commerce Paper I	1	Commerce Paper III		
2	Commerce Paper II	2	Commerce Paper IV		
	Group E: Quanti	tativ	e Techniques		
1	Quantitative Techniques Paper I	1	Quantitative Techniques Paper III		
2	Quantitative Techniques Paper II	2	Quantitative Techniques Paper IV		
	Group F:	Econ	omics		
1	Economics Paper I	1	Economics Paper III		
2	Economics Paper II	2	Economics Paper IV		
Note	e: Group selected in Semester V will continue	in S	emester VI		

Faculty of Commerce, University of Mumbai 5 | Page

*	**List of Discipline Related Elective(DRE)		**List of Discipline Related Elective(DRE)		
	Courses		Courses		
	for Semester V (Any One)		for Semester VI (Any One)		
1	Trade Unionism and Industrial Relations	1	Trade Unionism and Industrial Relations.		
	Paper I		Paper II		
2	Computer system & Applications Paper I	2	Computer system & Applications Paper II		
3	Export Marketing Paper I	3	Export Marketing Paper II		
4	Marketing Research Paper I	4	Marketing Research Paper II		
5	Investment Analysis Portfolio Paper I	5	Investment Analysis Portfolio Paper II		
6	Transport Management Paper I	6	Transport Management Paper II		
7	Entrepreneurship& M.S.S.I. Paper I	7	Entrepreneurship& M.S.S.I. Paper II		
8	International Marketing Paper I	8	International Marketing Paper II		
9	Merchant Banking Paper I	9	Merchant Banking Paper II		
10	Direct & Indirect Taxation Paper I	10	Direct & Indirect Taxation Paper II		
11	Labour Welfare & Practice Paper I	11	Labour Welfare & Practice Paper II		
12	Purchasing & Store keeping Paper I	12	Purchasing & Store keeping Paper II		
13	Inventory Management & Cost Reduction	13	Inventory Management & Cost Reduction		
	Paper I		Paper II		
14	Insurance Paper I	14	Insurance Paper II		
15	Banking Law & Practice Paper I	15	Banking Law & Practice Paper II		
16	Regional Planning Paper I	16	Regional Planning Paper II		
17	Rural Marketing Paper I	17	Rural Marketing Paper II		
18	Elements of Operational Research Paper I	18	Elements of Operational Research Paper II		
19	Psychology of Human Behaviour at work	19	Psychology of Human Behaviour at work		
	Paper I		Paper II		
Note	Note: Course selected in Semester V will continue in Semester VI				

### University of Mumbai



Revised Syllabus and Question Paper Pattern of Courses of B.Com. Programme First Year Semester I and II

**Under Choice Based Credit, Grading and Semester System** 

(To be implemented from Academic Year- 2016-2017)

**Faculty of Commerce** 

### **B.Com. Programme**

### Under Choice Based Credit, Grading and Semester System Course Structure

#### F.Y.B.Com.

### (To be implemented from Academic Year- 2016-2017)

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE)	Courses	1A	Discipline Specific Elective(DSE)Cours	
1	Accountancy and Financial Management I	03	1	Accountancy and Financial Management II	03
1B	Discipline Related Elective(DRE	)Courses	1B	Discipline Related Elective(DR	E)Courses
2	Commerce I	03	2	Commerce II	03
3	Business Economics I	03	3	Business Economics II	03
2	? Ability Enhancement Courses (AEC)		2	Ability Enhancement Courses (AEC)	
2A	Ability Enhancement Compulso Courses (AECC)	ry	2A	Ability Enhancement Compulso Courses (AECC)	ory
4	Business Communication I	03	4	Business Communication II	03
5	Environmental Studies I	03	5	Environmental Studies II	03
2B	*Skill Enhancement Courses (SE	EC)	2B	**Skill Enhancement Courses (	SEC)
6	Any one course from the following list of the courses	02	6	Any one course from the following list of the courses	02
3	Core Courses (CC)		3	Core Courses (CC)	
7	Mathematical and Statistical Techniques I	03	7	Mathematical and Statistical Techniques II	03
	Total Credits	20		Total Credits	20

*List of Skill Enhancement Courses (SEC) for Semester I (Any One)		**List of Skill Enhancement Courses (SEC) for Semester II (Any One)			
1	Foundation Course - I	1	Foundation Course - II		
2	Foundation Course in NSS - I	2	Foundation Course in NSS - II		
3	Foundation Course in NCC - I	3	Foundation Course in NCC - II		
4 Foundation Course in Physical Education - I		4	Foundation Course in Physical Education - II		
Note: Course selected in Semester I will continue in Semester II					

### **B.Com. Programme**

### Under Choice Based Credit, Grading and Semester System Course Structure

(To be implemented from Academic Year- 2016-2017)

### Semester I

No. of Courses	Semester I	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE)Courses	
1	Accountancy and Financial Management I	03
1B	Discipline Related Elective(DRE)Courses	
2	Commerce I	03
3	Business Economics I	03
2	Ability Enhancement Courses (AEC)	
2A	Ability Enhancement Compulsory Courses (AECC)	
4	Business Communication I	03
5	Environmental Studies I	03
2B	*Skill Enhancement Courses (SEC)	
6	Any one course from the following list of the courses	02
3	Core Courses (CC)	
7	Mathematical and Statistical Techniques I	03
	Total Credits	20

*List of Skill Enhancement Courses (SEC) for Semester I (Any One)		
1	Foundation Course - I	
2	Foundation Course in NSS - I	
3	Foundation Course in NCC - I	
4	Foundation Course in Physical Education - I	

### Elective Courses (EC) Discipline Specific Elective(DSE) Courses

### 1.Accountancy and Financial Management I

Sr. No.	Modules	No. of Lectures
1	Accounting standards issued by ICAI and Inventory valuation	15
2	Final Accounts	15
3	Departmental Accounts	15
4	Accounting for Hire Purchase	15
	Total	60

Modules / Units		
Accounting standards issued by ICAI and Inventory valuation		
<ul> <li>Accountingstandards:         Concepts, benefits, procedures for issue of accounting standards Various AS:         AS – 1: Disclosure of Accounting Policies         Purpose, Areas of Policies, Disclosure of Policies, Disclosure of Change in Policies, Illustrations         AS–2: Valuation of Inventories (Stock)         Meaning, Definition, Applicability, Measurement of Inventory,</li> </ul>		
DisclosureinFinalAccount, ExplanationwithIllustrations.  AS – 9: Revenue Recognition  MeaningandScope, Transactionsexcluded,SaleofGoods,RenderingofServices, EffectsofUncertainties, Disclosure, Illustrations.		
<ul> <li>Inventory Valuation         Meaning of inventories Cost for inventory valuation         Inventory systems: Periodic Inventory system and Perpetual Inventory System         Valuation: Meaning and importance         Methods of Stock Valuation as per AS – 2:         FIFO and Weighted Average Method Computation of valuation of inventory as         on balance sheet date:If inventory is taken on a date after the balance sheet of         before the balance sheet</li> </ul>		
Final Accounts		
Expenditure: Capital, Revenue Receipts: Capital, Revenue Adjustment and Closing Entries Final accounts of Manufacturing concerns (Proprietary Firm)		
Departmental Accounts		
Meaning Basis of Allocation of Expenses and Incomes/Receipts Inter Departmental Transfer: at Cost Price and Invoice Price Stock Reserve Departmental Trading and Profit & Loss Account and Balance Sheet		
Accounting for Hire Purchase		
Meaning Calculation of interest Accounting for hire purchase transactions by asset purchase method based on full cash price Journal entries, ledger accounts and disclosure in balance sheet for hirer and vendor(excluding default, repossession and calculation of cash price)		

### Elective Courses (EC)-Discipline Related Elective (DRE) Courses

### 2.Commerce I

Sr. No.	Modules	No. of Lectures
1	Business	12
2	Business Environment	11
3	Project Planning	12
4	Entrepreneurship	10
	Total	45

Sr. No.	Modules / Units		
1	Business		
	Introduction:Concept, Functions, Scope and Significance of business. Traditional and Modern Concept of business.  Objectives of Business:Steps in setting business objectives, classification of business objectives, Reconciliation of Economic and Social Objectives.  New Trends in Business: Impact of Liberalization, Privatization and Globalization, Strategy alternatives in the changing scenario, Restructuring and turnaround strategies		
2	Business Environment		
	Introduction:Concept and Importance of business environment, Interrelationship between Business and Environment  Constituents of Business Environment:Internal and External Environment, Educational Environment and its impact,International Environment — Current Trends in the World, International Trading Environment — WTO and Trading Blocs and their impact on Indian Business.		
3	Project Planning		
	Introduction: Business Planning Process; Concept and importance of Project Planning; Project Report; feasibility Study types and its importance  Business Unit Promotion: Concept and Stages of Business Unit Promotion,  Location – Factors determining location, and Role of Government in Promotion.  Statutory Requirements in Promoting Business Unit: Licensing and Registration procedure, Filling returns and other documents, Other important legal provisions		
4	Entrepreneurship		
	Introduction: Concept and importance ofentrepreneurship, factorsContributing to Growth ofEntrepreneurship,Entrepreneur and Manager,Entrepreneur and Intrapreneur  The Entrepreneurs:Types of Entrepreneurs,Competencies of an Entrepreneur,Entrepreneurship Training and Development centers in India.Incentives to Entrepreneurs inIndia.  Women Entrepreneurs: Problems and Promotion.		

### Elective Courses (EC)Discipline Related Elective (DRE) Courses

### **3.Business Economics I**

Sr. No.	Modules	No. of Lectures
1	Introduction	10
2	Demand Analysis	15
3	Supply and Production Decisions	10
4	Cost of Production	10
	Total	45

Sr. No.	Modules / Units		
1	Introduction		
	Scope and Importance of Business Economics - basic tools- Opportunity Cost principle- Incremental and Marginal Concepts. Basic economic relations - functional relations: equations- Total, Average and Marginal relations- use of Marginal analysis in decision making,  The basics of market demand, market supply and equilibrium price- shifts in the demand and supply curves and equilibrium		
2	Demand Analysis		
	Demand Function - nature of demand curve under different markets  Meaning, significance, types and measurement of elasticity of demand (Price, income cross and promotional)- relationship between elasticity of demand and revenue concepts  Demand estimation and forecasting: Meaning and significance - methods of demand estimation: survey and statistical methods (numerical illustrations on trend analysis and simple linear regression)		
3	Supply and Production Decisions		
	<b>Production function:</b> short run analysis with Law of Variable Proportions-Production function with two variable inputs- isoquants, ridge lines and least cost combination of inputs- Long run production function and Laws of Returns to Scale - expansion path - Economies and diseconomies of Scale and economies of scope		
4	Cost of Production		
	Cost concepts: Accounting cost and economic cost, implicit and explicit cost, social and private cost, historical cost and replacement cost, sunk cost and incremental cost -fixed and variable cost - total, average and marginal cost - Cost Output Relationship in the Short Run and Long Run (hypothetical numerical problems to be discussed)  Extensions of cost analysis: cost reduction through experience - LAC and Learning curve - Break even analysis (with business applications)		

### **Ability Enhancement Courses (AEC)**

### 4. Business Communication I

#### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Theory of Communication	10
2	Obstacles to Communication in Business World	10
3	Business Correspondence	12
4	Language and Writing Skills	13
	Total	45

#### Note:

One tutorial per batch per week in addition to number of lectures stated above (Batch size as per the University norms)

Sr. No.	Modules / Units	
1	Theory of Communication	
	Concept of Communication: Meaning, Definition, Process, Need, FeedbackEmergence of Communication as a key concept in the Corporate and Global worldImpact of technological advancements on Communication Channels and Objectives of Communication: Channels-Formal and Informal- Vertical, Horizontal, Diagonal, Grapevine  Objectives of Communication: Information, Advice, Order and Instruction, Persuasion, Motivation, Education, Warning, and Boosting the Morale of Employees(A brief introduction to these objectives to be given)  Methods and Modes of Communication:  Methods: Verbal and Nonverbal, Characteristics of Verbal Communication Characteristics of Non-verbal Communication, Business Etiquette  Modes: Telephone and SMS Communication 3 (General introduction to Telegram to be given) Facsimile Communication Video and Satellite Conferencing	
2	Obstacles to Communication in Business World	
	Problems in Communication /Barriers to Communication:  Physical/ Semantic/Language / Socio-Cultural / Psychological / Barriers, Ways to Overcome these Barriers  Listening: Importance of Listening Skills, Cultivating good Listening Skills – 4  Introduction to Business Ethics:  Concept and Interpretation, Importance of Business Ethics, Personal Integrity at the workplace, Business Ethics and media, Computer Ethics, Corporate Social Responsibility  Teachers can adopt a case study approach and address issues such as the following so as to orient and sensitize the student community to actual business practices:  Surrogate Advertising, Patents and Intellectual Property Rights, Dumping of Medical/E-waste,  Human Rights Violations and Discrimination on the basis of gender, race, caste, religion, appearance and sexual orientation at the workplace  Piracy, Insurance, Child Labour	
3	Business Correspondence	
	Theory of Business Letter Writing:  Parts, Structure, Layouts—Full Block, Modified Block, Semi - Block Principles of Effective Letter Writing, Principles of effective Email Writing,  Personnel Correspondence:  Statement of Purpose, Job Application Letter and Resume, Letter of Acceptance of Job Offer, Letter of Resignation  [Letter of Appointment, Promotion and Termination, Letter of Recommendation]	

Sr. No.	Modules / Units	
4	Language and Writing Skills	
	Commercial Terms used in Business Communication	
	Paragraph Writing:	
	Developing an idea, using appropriate linking devices, etc	
	Cohesion and Coherence, self-editing, etc [Interpretation of technical data,	
	Composition on a given situation, a short informal report etc.]	
	Activities	
	<ul><li>Listening Comprehension</li></ul>	
	Remedial Teaching	
	<ul><li>Speaking Skills: Presenting a News Item, Dialogue and Speeches</li></ul>	
	<ul><li>Paragraph Writing: Preparation of the first draft, Revision and Self – Editing,</li></ul>	
	Rules of spelling.	
	<ul> <li>Reading Comprehension: Analysis of texts from the fields of Commerce and</li> </ul>	
	Management	

### **Ability Enhancement Courses (AEC)**

### **5.Environmental Studies I**

Sr. No.	Modules	No. of Lectures
1	Environment and Ecosystem	13
2	Natural Resources and Sustainable Development	13
3	Populations and Emerging Issues of Development	13
4	Urbanisation and Environment	13
5	Reading of Thematic Maps and Map Filling	08
	Total	60

Sr. No.	Modules / Units
1	Environment and Ecosystem
	Environment: Meaning, definition, scope and its components; concept of an ecosystem: definition, Characteristics, components and types, functioning and structure; Food Chain and Food Web- Ecological Pyramids - Man and environment relationship; Importance and scope of Environmental Studies.
2	Natural Resources and Sustainable Development
	Meaning and definitions; Classification and types of resources, factors influencing resource; Resource conservation- meaning and methods- I and non-conventional resources, problems associated with and management of water, forest and energy resources- resource utilization and sustainable development
3	Populations and Emerging Issues of Development
	Population explosion in the world and in India and arising concerns- Demographic Transition Theory - pattern of population growth in the world and in India and associated problems - Measures taken to control population growth in India; Human population and environement- Environment and Human Health – Human Development Index – The World Happiness Index
4	Urbanisation and Environment
	Concept of Urbanisation— Problems of migration and urban environment-changing landuse, crowding and stress on urban resources, degradation of air and water, loss of soil cover impact on biodiversity, Urban heat islands— Emerging Smart Cities and safe cities in India - Sustainable Cities
5	Reading of Thematic Maps and Map Filling
	Reading of Thematic Maps(4 Lectures)  Located bars, Circles, Pie charts, Isopleths, Choroplethand Flow map, Pictograms - Only reading and interpretation.  Map Filling: (4 Lectures)  Map filling of World (Environmentally significant features) using point, line and polygon segment.  Concept and Calculation of Ecological Footprint

### Skill Enhancement Courses (SEC)

### 6. Foundation Course - I

Sr. No.	Modules	No. of Lectures
1	Overview of Indian Society	05
2	Concept of Disparity- 1	10
3	Concept of Disparity-2	10
4	The Indian Constitution	10
5	Significant Aspects of Political Processes	10
	Total	45

Sr. No.	Modules / Units
1	Overview of Indian Society
	Understand the multi-cultural diversity of Indian society through its demographic composition: population distribution according to religion, caste, and gender; Appreciate the concept of linguistic diversity in relation to the Indian situation; Understand regional variations according to rural, urban and tribal characteristics; Understanding the concept of diversity as difference
2	Concept of Disparity- 1
	Understand the concept of disparity as arising out of stratification and inequality; Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media; Appreciate the inequalities faced by people with disabilities and understand the issues of people with physical and mental disabilities
3	Concept of Disparity-2
	Examine inequalities manifested due to the caste system and inter-group conflicts arising thereof; Understand inter-group conflicts arising out of communalism; Examine the causes and effects of conflicts arising out of regionalism and linguistic differences
4	The Indian Constitution
	Philosophy of the Constitution as set out in the Preamble; The structure of the Constitution-the Preamble, Main Body and Schedules; Fundamental Duties of the Indian Citizen; tolerance, peace and communal harmony as crucial values in strengthening the social fabric of Indian society; Basic features of the Constitution
5	Significant Aspects of Political Processes
	The party system in Indian politics; Local self-government in urban and rural areas; the 73rd and 74th Amendments and their implications for inclusive politics; Role and significance of women in politics

#### **Topics for Project Guidance: Growing Social Problems in India:**

- Substance abuse- impact on youth & challenges for the future
- HIV/AIDS- awareness, prevention, treatment and services
- Problems of the elderly- causes, implications and response
- Issue of child labour- magnitude, causes, effects and response
- Child abuse- effects and ways to prevent
- Trafficking of women- causes, effects and response

#### Note:

Out of the 45 lectures allotted for 5 units for Semester I, about 15 lectures may be allotted for project guidance

### Skill Enhancement Courses (SEC)

### 6. Foundation Course in NSS - I

Sr. No.	Modules	No. of Lectures
1	Introduction to NSS	10
2	Concept of Society and Social Issues in India	15
3	Indian Constitution and Social Justice	10
4	Human Personality and National Integration	10
	Total	45

Sr. No.	Modules / Units
1	Introduction to NSS
	Introduction to National Service Scheme(NSS)
	Orientation and structure of National Service Scheme(NSS)
	National Service Scheme(NSS)- its objectives
	The historical perspective of National Service Scheme(NSS)
	National Service Scheme(NSS)- Symbol and its meaning
	National Service Scheme(NSS)- its hierarchy from national to college level
	National Service Scheme(NSS) Regular activities
	Distribution of working hours- Association between issues and programs-
	community project- urban rural activities, Association- modes of activity evaluation
2	Concept of Society and Social Issues in India
	History and philosophy of social sciences in India
	Concept of society- Development of Indian society - Features of Indian Society-
	Division of labour and cast system in India
	Basic social issues in India
	Degeneration of value system, Family system, Gender issues, Regional imbalance
3	Indian Constitution and Social Justice
	Indian Constitution
	Features of Indian Constitution - Provisions related to social integrity and
	development
	Social Justice
	Social Justice- the concept and its features
	Inclusive growth- the concept and its features
4	Human Personality and National Integration
	Dimensions of human personality
	Social Dimension of Human personality- Understanding of the socity
	Physical Dimension of Human personality- Physical Exercise, Yoga, etc.
	National integration & Communal Harmony
	National Integration- its meaning, importance and practice
	Communal Harmony- its meaning, importance and practice

### Skill Enhancement Courses (SEC)

### 6. Foundation Course in NCC - I

Sr. No.	Modules	No. of Lectures
1	Introduction to NCC, National Integration & Awareness	10
2	Drill: Foot Drill	10
3	Adventure Training, Environment Awareness and Conservation	10
4	Personality Development and Leadership	10
5	Specialized Subject: Army/ Navy/ Air	05
	Total	45

Sr. No.	Modules / Units	
1	Introduction to NCC, National Integration & Awareness	
	<ul> <li>Desired outcome: The students will display sense of patriotism, secular values and shall be transformed into motivated youth who will contribute towards nation building through national unity and social cohesion.</li> <li>Genesis, Aims, Objectives of NCC &amp; NCC Song</li> <li>Organisation&amp; Training</li> <li>Incentives &amp; Benefits</li> <li>Religions, Culture, Traditions and Customs of India</li> <li>National Integration: Importance and Necessity</li> <li>Freedom Struggle</li> </ul>	
2	Drill: Foot Drill	
	<ul> <li>Desired outcome: The students will demonstrate the sense of discipline, improve bearing, smartness, turnout, develop the quality of immediate and implicit obedience of orders, with good reflexes.</li> <li>General and Words of Command</li> <li>Attention, Stand at Ease and Stand Easy, Turning and Inclining at the Halt</li> <li>Sizing, Forming Up in Three Ranks and Numbering, Open and Close Order March and Dressing</li> <li>Saluting at the Halt, Getting On Parade, Dismissing and Falling Out</li> <li>Marching, Length of Pace and Time of Marching in Quick Time and Halt, Slow March and Halt</li> <li>Turning on the March and Wheeling.</li> <li>Saluting on the March.</li> <li>Formation of squad and Squad Drill.</li> </ul>	
3	Adventure Training, Environment Awareness and Conservation	
	<ul> <li>Adventure Training</li> <li>Desired outcome: The students will overcome fear &amp; inculcate within them the sense of adventure, sportsmanship, espirit-d-corp and develop confidence, courage, determination, diligence and quest for excellence.</li> <li>Any Two such as – Obstacle course, Slithering, Trekking, Cycling, Rock Climbing, Para Sailing, Sailing, Scuba Diving etc</li> <li>Environment Awareness and Conservation</li> <li>Desired outcome: The student will be aware of the conservation of natural resources and protection of environment.</li> <li>Natural Resources – Conservation and Management</li> <li>Water Conservation and Rainwater Harvesting</li> </ul>	

Sr. No.	Modules / Units	
4	Personality Development and Leadership	
	<ul> <li>Desired outcome: The student will develop an all-round personality with adequate leadership traits to deal / contribute effectively in life.</li> <li>Introduction to Personality Development</li> <li>Factors Influencing /Shaping Personality: Physical, Social, Physiological, Philosophical and Psychological</li> <li>Self Awareness Know yourself/ Insight</li> <li>Change Your Mind Set</li> <li>Communication Skills: Group Discussion / Lecturettes (Public Speaking)</li> <li>Leadership Traits</li> <li>Types of Leadership</li> </ul>	
5	Specialized Subject: Army Or Navy Or Air	
	Army Desired outcome: The training shall instill patriotism, commitment and passion to serve the nation motivating the youth to join the defence forces.  It will also acquaint, expose & provide basic knowledge about armed, naval and air-force subjects  A. Armed Force  Basic organisation of Armed Forces  Organisation of Army Badges and Ranks  Introduction to Infantry and weapons and equipments  Characteristics of 7.62mm SLR Rifle, Ammunition, Fire power, Stripping, Assembling and Cleaning  C. Military history Biographies of renowned Generals (Carriapa / Sam Manekshaw) Indian Army War Heroes- PVCs  Communication Types of Communications Characteristics of Wireless Technologies (Mobile, Wi-Fi etc.)	
	OR	
	Navy	
	<ul> <li>A. Naval orientation and service subjects</li> <li>History of the Indian Navy-Pre and Post Independence, Gallantry award winners</li> <li>Organization of Navy- NHQ, Commands, Fleets, Ships and shore establishments</li> <li>Types of Warships and their role</li> <li>Organization of Army and Air Force- Operational and Training commands</li> <li>Ranks of Officers and Sailors, Equivalent Ranks in the Three Services</li> </ul>	
	<ul><li>B. Ship and Boat Modelling</li><li>Principles of Ship Modelling</li></ul>	
	Maintenance and Care of tools	

Sr. No.	Modules / Units
	C. Search and Rescue
	SAR Organization in the Indian ocean
	D. Swimming
	Floating for three minutes and Free style swimming for 50 meters
	OR
	<u>AIR</u>
	A. General Service Knowledge
	Development of Aviation
	History of IAF
	B. Principles of Flight
	Introduction
	Laws of Motion
	Glossary of Terms.
	C. Airmanship
	Introduction
	Airfield Layout
	Rules of the Air
	Circuit Procedure
	ATC/RT Procedures
	Aviation Medicine
	D. Aero- Engines
	Introduction to Aero-engines

## Skill Enhancement Courses (SEC)

## 6. Foundation Course in Physical Education-I

Sr. No.	Modules	No. of Lectures
1	Introduction to Basic Relevant concepts in Physical Education	10
2	Components of Physical Fitness	15
3	Testing Physical Fitness	10
4	Effect of Exercise on various Body System	10
	Total	45

Sr. No.	Modules / Units	
1	Introduction to Basic Relevant concepts in Physical Education	
	Dimensions and determinants of Health, Fitness & Wellness	
	Concept of Physical Education and its importance	
	Concept of Physical Fitness and its types	
	Concept of Physical Activity, exercise and its types & benefits	
2	Components of Physical Fitness	
	Concept of components of Physical Fitness	
	Concept and components of HRPF	
	Concept and components of SRPF	
	<ul> <li>Importance of Physical Education in developing physical fitness components.</li> </ul>	
3	Testing Physical Fitness	
	Tests for measuring Cardiovascular Endurance	
	Tests for measuring Muscular Strength& Endurance	
	Tests for measuring Flexibility	
	Tests for measuring Body Composition	
4	Effect of Exercise on various Body System	
	Effect of exercises on Musculoskeletal system	
	Effect of exercises on Circulatory System	
	Effect of exercises on Respiratory System	
	Effect of exercises on Glandular System	

## Core Courses (CC)

## 7. Mathematical and Statistical Techniques I

#### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Shares and Mutual Funds	15
2	Permutation, Combination and Linear Programming Problems	15
3	Summarization Measures	15
4	Elementary Probability Theory	15
5	Decision Theory	15
	Total	75

#### Note:

One tutorial per batch per week in addition to number of lectures stated above (Batch size as per the University norms)

Sr. No.	Modules / Units	
1	Shares and Mutual Funds	
	<ul> <li>Shares: Concept of share, face value, market value, dividend, equity shares, preferential shares, bonus shares. Simple examples.</li> <li>Mutual Funds: Simple problems on calculation of Net income after considering entry load, dividend, change in Net Asset Value (N.A.V.) and exit load. Averaging of price under the Systematic Investment Plan (S.I.P.)</li> </ul>	
2	Permutation, Combination and Linear Programming Problems	
	<ul> <li>Permutation and Combination: Factorial Notation, Fundamental principle of counting, Permutation as arrangement, Simple examples, combination as selection, Simple examples, Relation between <sup>n</sup>C<sub>r</sub>and <sup>n</sup>P<sub>r</sub> Examples on commercial application of permutation and combination</li> <li>Linear Programming Problem: Sketching of graphs of (i) linear equation Ax + By + C= 0 (ii) linear inequalities. Mathematical Formulation of Linear Programming Problems upto 3 variables. Solution of Linear Programming Problems using graphical method up to two variables.</li> </ul>	
3	Summarization Measures	
4	<ul> <li>Measures of Central Tendencies: Definition of Average, Types of Averages:         Arithmetic Mean, Median, and Mode for grouped as well as ungrouped data.         Quartiles, Deciles and Percentiles. Using Ogive locate median and Quartiles.         Using Histogram locate mode. Combined and Weighted mean.     </li> <li>Measures of Dispersions: Concept and idea of dispersion. Various measures         Range, Quartile Deviation, Mean Deviation, Standard Deviation, Variance,</li></ul>	
4	Elementary Probability Theory	
	<ul> <li>Probability Theory: Concept of random experiment/trial and possible outcomes; Sample Space and Discrete Sample Space; Events their types, Algebra of Events, Mutually Exclusive and Exhaustive Events, Complimentary events. Classical definition of Probability, Addition theorem (without proof), conditional probability. Independence of Events: P(A∩B) = P(A)P(B). Simple examples.</li> <li>Random Variable: Probability distribution of a discrete random variable; Expectation and Variance of random variable, simple examples on probability distributions.</li> </ul>	
5	Decision Theory	
	Decision making situation, Decision maker, Courses of Action, States of Nature, Pay-off and Pay-off matrix; Decision making under uncertainty, Maximin, Maximax, Minimax regret and Laplace criteria; simple examples to find optimum decision. Formulation of Payoff Matrix. Decision making under Risk, Expected Monetary Value (EMV); Decision Tree; Simple Examples based on EMV. Expected Opportunity Loss (EOL), simple examples based on EOL.	

## **B.Com. Programme**

## Under Choice Based Credit, Grading and Semester System Course Structure

(To be implemented from Academic Year- 2016-2017)

### Semester II

No. of Courses	Semester II	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE)Courses	
1	Accountancy and Financial Management II	03
1B	Discipline Related Elective(DRE)Courses	
2	Commerce II	03
3	Business Economics II	03
2	Ability Enhancement Courses (AEC)	
2A	Ability Enhancement Compulsory Courses (AECC)	
4	Business Communication II	03
5	Environmental Studies II	03
2B	**Skill Enhancement Courses (SEC)	
6	Any one course from the following list of the courses	02
3	Core Courses (CC)	
7	Mathematical and Statistical Techniques II	03
	Total Credits	20

*List of Skill Enhancement Courses (SEC)		
	for Semester II (Any One)	
1	Foundation Course - II	
2	Foundation Course in NSS - II	
3	Foundation Course in NCC - II	
4	Foundation Course in Physical Education - II	

# Elective Courses (EC)Discipline Specific Elective(DSE) Courses

## 1.Accountancy and Financial Management II

Sr. No.	Modules	No. of Lectures
1	Accounting from Incomplete Records	15
2	Consignment Accounts	15
3	Branch Accounts	15
4	Fire Insurance Claim	15
	Total	60

Sr. No.	Modules / Units	
1	Accounting from Incomplete Records	
	Introduction Problems on preparation of final accounts of Proprietary Trading Concern (conversion method)	
2	Consignment Accounts	
	Accounting for consignment transactions Valuation of stock Invoicing of goods at higher price(excluding overriding commission, normal/abnormal losses)	
3	Branch Accounts	
	Meaning/ Classification of branch Accounting for Dependent Branch not maintaining full books: Debtors methodStock and debtors method	
4	Fire Insurance Claim	
	Computation of Loss of Stock by Fire Ascertainment of Claim as per the Insurance Policy Exclude: Loss of Profit and Consequential Loss	

# Elective Courses (EC)Discipline Related Elective(DRE) Courses

### 2. Commerce II

Sr. No.	Modules	No. of Lectures
1	Concept of Services	12
2	Retailing	12
3	Recent Trends in Service Sector	10
4	E-Commerce	11
	Total	45

Sr. No.	Modules / Units	
1	Concept of Services	
	Introduction: Meaning, Characteristics, Scope and Classification of Services – Importance of service sector in the Indian Marketing Mix Services: Consumer expectations, Services Mix, - Product, Place, Price, Promotion, Process of Services delivery, Physical evidence and people Service Strategies: Market research and Service development cycle, Managing	
2	demand and capacity, opportunities and challenges in service sector.  Retailing	
	Introduction:Concept of organized and unorganized retailing, Trends in retailing, growth of organized retailing in India, Survival strategies for unorganized Retailers Retail Format: Store format, Non – Store format, Store Planning, design and layout  Retail Scenario: Retail Scenario in India and Global context – Prospects and Challenges in India.Mall Management – RetailFranchising. FDI in Retailing, Careers in Retailing	
3	Recent Trends in Service Sector	
	ITES Sector: Concept and scope of BPO, KPO, LPO and ERP.  Banking and Insurance Sector: ATM, Debit & Credit Cards, Internet Banking –  Opening of Insurance sector for private players, FDI and its impact on Banking and Insurance Sector in India  Logistics: Net working – Importance – Challenges	
4	E-Commerce	
	Introduction: Meaning, Features, Functions and Scope of E-Commerce-Importance and Limitations of E-Commerce  Types of E-Commerce: Basic ideas and Major activities of B2C,B2B, C2C.  Present status of E-Commerce in India: Transition to E-Commerce in India, E-Transition Challenges for Indian Corporates; on-line Marketing Research.	

# Elective Courses (EC)Discipline Related Elective(DRE) Courses

### 3. Business Economics II

Sr. No.	Modules	No. of Lectures
1	Market structure: Perfect competition and Monopoly	10
2	Pricing and Output Decisions under Imperfect Competition	15
3	Pricing Practices	10
4	Evaluating Capital Projects	10
	Total	45

Sr. No.	Modules / Units	
1	Market structure: Perfect competition and Monopoly	
	Perfect competition and Monopoly models as two extreme cases - profit maximisation and the competitive firm's supply curve - Short run and long run equilibrium of a firm and of industry - monopoly - Sources of monopoly power — short run and long- run equilibrium of a firm under Monopoly	
2	Pricing and Output Decisions under Imperfect Competition	
	Monopolistic competition: competitive and monopolistic elements of monopolistic competition - equilibrium of a firm under monopolistic competition, monopolistic competition verses perfect competition- excess capacity and inefficiency - debate over role of advertising (topics to be taught using case studies from real life examples)  Oligopolistic markets: key attributes of oligopoly - Collusive and non collusive oligopoly market - Price rigidity - Cartels and price leadership models (with practical examples)	
3	Pricing Practices	
	Cost oriented pricing methods: cost – plus (full cost) pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing (case studies on how pricing methods are used in business world)	
4	Evaluating Capital Projects	
	Meaning and importance of capital budgeting- steps in capital budgeting - +Techniques of Investment appraisal: Payback Period Method, Net Present Value Method, and Internal Rate of Return Method (with numerical examples)	

## **Ability Enhancement Courses (AEC)**

### **4.Business Communication II**

### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Presentation Skills	10
2	Group Communication	15
3	Business Correspondence	10
4	Language and Writing Skills	10
	Total	45

#### Note:

One tutorial per batch per week in addition to number of lectures stated above (Batch size as per the University norms)

Sr. No.	Modules / Units
1	Presentation Skills
	Presentations: (to be tested in tutorials only) 4 Principles of Effective Presentation Effective use of OHP Effective use of Transparencies How to make a Power-Point Presentation
2	Group Communication
	Interviews: Group Discussion Preparing for an Interview, Types of Interviews – Selection, Appraisal, Grievance, Exit  Meetings: Need and Importance of Meetings, Conduct of Meeting and Group Dynamics Role of the Chairperson, Role of the Participants, Drafting of Notice, Agenda and Resolutions  Conference: Meaning and Importance of Conference Organizing a Conference Modern Methods: Video and Tele – Conferencing  Public Relations: Meaning, Functions of PR Department, External and Internal Measures of PR
3	Business Correspondence
	Trade Letters: Order, Credit and Status Enquiry, Collection (just a brief introduction to be given)  Only following to be taught in detail:- Letters of Inquiry, Letters of Complaints, Claims, Adjustments Sales Letters, promotional leaflets and fliers Consumer Grievance Letters, Letters under Right to Information (RTI) Act [Teachers must provide the students with theoretical constructs wherever necessary in order to create awareness. However students should not be tested on the theory.]
4	Language and Writing Skills
	<b>Reports:</b> Parts, Types, Feasibility Reports, Investigative Reports <b>Summarisation:</b> Identification of main and supporting/sub points Presenting these in a cohesive manner

#### **Tutorial Activities:**

Presentations, Group Discussion, Mock Interviews, Mock Meetings / Conferences, Book Reviews/Summarization, Reading Comprehension: Analysis of texts from the field of Literature

[Suggested Books for Book Reviews: Books from the fields of Management, Finance, and Literature Like — Sun Tzu :The Art of War, Eliyahu M. Goldratt: The Goal , Eliyahu M. Goldratt: It's Not Luck , Spencer Johnson: Who Moved My Cheese, Stephen Lundin, Ph.D, Harry Paul, John Christen: Fish, ChetanBhagat One Night At A Call Center, ChetanBhagat My Three Mistakes , ArindamChoudhary: Count Your Chickens Before They Hatch ,Stephen Covey :Seven Habits of Successful People, George Orwell: Animal Farm, Dr. Abdul Kalam: Wings of Fire ]

[N.B.: The above list is only indicative and not prescriptive.]

## **Ability Enhancement Courses (AEC)**

### **4.Environmental Studies II**

Sr. No.	Modules	No. of Lectures
1	Solid Waste Management for Sustainable Society	
2	Agriculture and Industrial Development	
3	Tourism and Environment	
4	Environmental Movements and Management	
5	Map Filling	
	Total	60

Sr. No.	Modules / Units	
1	Solid Waste Management for Sustainable Society	
	Classification of solid wastes – Types and Sources of Solid Waste; Effects of Solid Waste Pollution- Health hazards, Environmental Impacts; Solid Waste Management – solid waste management in Mumbai- Schemes and initiatives run by MCGM – role of citizens in waste management in Mumbai	
2	Agriculture and Industrial Development	
	Environmental Problems Associated with Agriculture: Loss of Productivity, Land Degradation ,desertification - Uneven Food Production - Hunger, Malnutrition and Food Security - Sustainable Agricultural practices Environmental Problems Associated with Industries - pollution -Global warming, Ozone Layer Depletion , Acid rain, - Sustainable Industrial practices - Green Business and Green Consumerism, Corporate Social Responsibility	
3	Tourism and Environment	
	Tourism: Meaning, Nature, Scope and importance –Typology of tourism-classification; Tourism potentials in India and challenges before India; New Tourism Policy of India; Consequences of tourism: Positive and Negative Impacts on Economy, Culture and environment- Ecotourism	
4	Environmental Movements and Management	
	Environmental movements in India: Save Narmada Movement, Chipko Movement, Appiko Movement, Save Western Ghat and Save Jaitapur; Environmental Management: Concept, need and relevance; Concept of ISO 14000 and 16000; Concept of Carbon Bank and Carbon Credit.EIA - Environment Protection Acts — Concept and components of Geospatial Technology-Applications of GST in Environmental Management.	
5	Map Filling	
	Map filling of Konkan and Mumbai (Environmentally significant features and GST centers) using point, line and polygon segment.  Concept and Calculation of Environmental Performance Index (EPI)	

### Skill Enhancement Courses (SEC)

### 6. Foundation Course - II

Sr. No.	Modules	No. of Lectures
1	Globalisation and Indian Society	07
2	Human Rights	10
3	Ecology	10
4	Understanding Stress and Conflict	10
5	Managing Stress and Conflict in Contemporary Society	08
	Total	45

Sr. No	Modules /Units	
1	Globalisation and Indian Society	
	Understanding the concepts of liberalization, privatization and globalization; Growth of information technology and communication and its impact manifested in everyday life; Impact of globalization on industry: changes in employment and increasing migration; Changes in agrarian sector due to globalization; rise in corporate farming and increase in farmers' suicides.	
2	Human Rights	
	Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution	
3	Ecology	
	Importance of Environment Studies in the current developmental context; Understanding concepts of Environment, Ecology and their interconnectedness; Environment as natural capital and connection to quality of human life; Environmental Degradation- causes and impact on human life;Sustainable development- concept and components; poverty and environment	
4	Understanding Stress and Conflict	
	Causes of stress and conflict in individuals and society; Agents of socialization and the role played by them in developing the individual; Significance of values, ethics and prejudices in developing the individual; Stereotyping and prejudice as significant factors in causing conflicts in society. Aggression and violence as the public expression of conflict	
5	Managing Stress and Conflict in Contemporary Society	
	Types of conflicts and use of coping mechanisms for managing individual stress; Maslow's theory of self-actualisation; Different methods of responding to conflicts in society; Conflict-resolution and efforts towards building peace and harmony in society	

## Skill Enhancement Courses (SEC)

### 6. Foundation Course in NSS - II

Sr. No.	Modules	No. of Lectures
1	Socio-economic Survey and Special Camp	10
2	Orientation of the College Unit and Communication Skills	15
3	Rapport with Community and Programme Planning	10
4	Government Organisations / Non-Government Organisations	10
	Total	45

Sr. No.	Modules / Units	
1	Socio-economic Survey and Special Camp	
	Socio economic survey Socio-economic survey- its meaning and need,	
	Process of Socio-economic survey- design of questionnaire; data collection, data	
	analysis and report writing	
	Special camping activity  Concept of camp- Identification of community problems- Importance of group	
	living- Team building- Adoption of village- Planning for camp- pre camping, during the course of camp and post camping activities	
2	Orientation of the College Unit and Communication Skills	
	Training and orientation of the program unit in the college  Leadership training – formation of need based programmmes- Concept of	
	campus to community(C to C) activities	
	Communication skills and Documentation	
	Communication skills- the concept, Verbal, Non-Verbal communication	
	The documentation- Activity Report Writing – basics of NSS accounting – Annual	
	Report – Press note and preparation	
3	Rapport with Community and Programme Planning	
	Working with individual group and community	
	Ice breaking- interaction games – conflict resolution	
	Program planning	
	Programme planning- the concept and its features, requirements for successful	
	implementation of program- program flow charting- feedback	
4	Government Organisations / Non-Government Organisations	
	Structure of Government Organisations and Non-Government Organisations	
	Government organisations (GO)- its meaning -Legal set up, functioning, Sources of funding	
	Non-Government organisations (NGO)- its meaning -Legal set up, functioning,	
	Sources of funding	
	National Service Scheme(NSS)- Government organisations (GO) and Non-	
	Government organisations (NGO)	
	Government schemes for community development	
	Schemes os Government welfare departments for community development-	
	provisions & examples	

### Skill Enhancement Courses (SEC)

### 6. Foundation Course in NCC - II

Sr. No.	Modules	No. of Lectures
1	Disaster Management, Social Awareness and Community Development	05
2	Health and Hygiene	10
3	Drill with Arms	10
4	Weapon Training	10
5	Specialized Subject: Army Or Navy Or Air	10
	Total	45

Sr. No.	Modules / Units	
1	Disaster Management, Social Awareness and Community Development	
	Disaster Management:  Desired outcome: The student shall gain basic information about civil defence organisation / NDMA & shall provide assistance to civil administration in various types of emergencies during natural / manmade disasters  Civil Defence Organisation and Its Duties/ NDMA  Types of Emergencies/ Natural Disaster  Assistance during Natural / Other Calamities: Flood / Cyclone/ Earth Quake/ Accident etc.  'Avan' model of NCC  Social Awareness and Community Development:  Desired outcome: The student shall have an understanding about social service	
	<ul> <li>and its need, about NGOs and shall participate in community action programmes for betterment of the community.</li> <li>Basics of Social Service, Weaker Sections of Our Society and Their Needs</li> <li>Social/ Rural Development Project: MNREGA, SGSY, NSAP etc.</li> <li>Contribution of Youth towards Social Welfare</li> <li>Civic Responsibilities</li> <li>Causes &amp; Prevention of HIV/AIDS; Role of Youth</li> </ul>	
2	Health and Hygiene	
	<ul> <li>Desired outcome: The student shall be fully aware about personal health and hygiene lead a healthy life style and foster habits of restraint and self awareness.</li> <li>Structure and Functioning of the Human Body</li> <li>Hygiene and Sanitation (Personal and Food Hygiene)</li> <li>Infectious &amp; Contagious Diseases &amp; Their Prevention</li> </ul>	
3	Drill with Arms	
	<ul> <li>Desired outcome: The students will demonstrate the sense of discipline, improve bearing, smartness, turnout, develop the quality of immediate and implicit obedience of orders, with good reflexes.</li> <li>Attention, Stand at Ease and Stand Easy</li> <li>Getting on Parade with Rifle and Dressing at the Order</li> <li>Dismissing and Falling Out</li> <li>Ground / Take Up Arms</li> <li>Present From the Order and Vice-versa</li> <li>General Salute, Salami Shastra</li> </ul>	
4	Weapon Training	
	<ul> <li>Desired outcome: The student shall have basic knowledge of weapons and their use and handling.</li> <li>Characteristics of a Rifle / Rifle Ammunition and its Fire Power</li> <li>Stripping, Assembling, Care and Cleaning and Sight Setting of .22 rifle</li> <li>Stripping, Assembling, Care and Cleaning of 7.62mm SLR</li> <li>Loading, Cocking and Unloading</li> <li>The lying position, Holding and Aiming- I</li> <li>Trigger control and firing a shot</li> <li>Range procedure and safety precautions</li> <li>Short range firing, Aiming- II -Alteration of sight</li> </ul>	

Sr. No.	Modules / Units	
5	Specialized Subject: Army Or Navy Or Air	
	Army Desired outcome: The training shall instill patriotism, commitment and passion serve the nation motivating the youth to join the defence forces.  It will also acquaint, expose & provide basic knowledge about armed, naval and air-force subjects  A. Map reading  Introduction to types of Maps and Conventional signs  Scales and Grid system  Topographical forms and technical terms  Relief, contours and Gradients  Cardinal points and Types of North  Types of bearings and use of Service Protractor  Prismatic compass and its use and GPS  B. Field Craft and Battle Craft  Introduction  Judging distance	
	<ul> <li>Description of ground</li> <li>Recognition, Description and Indication of landmarks and targets</li> </ul> OR	
	Navy	
	<ul> <li>A. Naval Communication</li> <li>Introduction to Naval Modern Communication, Purpose and Principles</li> <li>Introduction of Naval communication</li> <li>Duties of various communication sub-departments</li> <li>Semaphore</li> <li>Introduction of position of letters and prosigns</li> <li>Reading of messages</li> <li>Transmission of messages</li> <li>Seamanship</li> <li>Anchor work</li> <li>Parts of Anchor and Cable, their identification</li> </ul>	
	<ul> <li>Rigging         <ul> <li>Types of ropes and breaking strength- stowing, maintenance and securing of ropes</li> <li>Practical Bends and Hitches: Reef Knot, Half hitch, Clove Hitch, Rolling Hitch, Timber Hitch, Bow Line, Round Turn and Two half hitch and Bow line on the Bight and its basic elements and uses.</li> <li>Introduction to Shackles, Hooks, Blocks and Derricks, Coiling Down and Splicing of rope</li> </ul> </li> <li>C. Boat work         <ul> <li>Parts of Boat and Parts of an Oar</li> <li>Instruction on boat Pulling-Pulling orders</li> <li>Steering of boat under oars, Practical instruction on Boat Pulling, Precautions while pulling</li> </ul> </li> </ul>	

Sr. No.	Modules / Units
	OR
	Air
	A. Air frames
	Aircraft Controls
	Landing Gear
	B. Instruments
	Basic Flight Instruments
	C. Aircraft Particulars
	Aircraft Particulars (Type specific)
	D. Aero modelling
	History of Aero modelling
	Materials used in Aero modelling
	Type of Aero models
	Flying/ Building of Aero models

## Skill Enhancement Courses (SEC)

## 6. Foundation Course in Physical Education-II

Sr. No.	Modules	No. of Lectures
1	Development of Fitness	10
2	Health, Fitness and Diseases	15
3	Yoga Education	10
4	Daily Schedule of Achieving Quality of Life and Wellness	10
	Total	60

Sr. No.	Modules / Units	
1	Development of Fitness	
	<ul> <li>Benefits of physical fitness and exercise and principles of physical fitness</li> <li>Calculation of fitness index level 1-4</li> <li>Waist-hip ratio Target Heart Rate, BMI and types and principles of exercise</li> </ul>	
	<ul> <li>(FITT)</li> <li>Methods of training – continues, Interval, circuit, Fartlek and Plyometric</li> </ul>	
2	Health, Fitness and Diseases	
	<ul> <li>Definition of obesity and its management</li> <li>Communicable diseases, their preventive and therapeutic aspectS</li> <li>Factors responsible for communicable diseases</li> <li>Preventive and therapeutic aspect of Communicable and non- communicable diseases</li> </ul>	
3	Yoga Education	
	<ul> <li>Meaning and history of yoga</li> <li>Ashtang yoga and types of yoga</li> <li>Types of Suryanamaskar and Technique of Pranayam</li> <li>Benefits of Yoga</li> </ul>	
4	Daily Schedule of Achieving Quality of Life and Wellness	
	<ul> <li>Daily schedule based upon one's attitude, gender, age &amp;occupation.</li> <li>Basic – module: - Time split for rest, sleep, diet, activity &amp; recreation.</li> <li>Principles to achieve quality of life:- positive attitude, daily regular exercise, control over food habits &amp; healthy hygienic practices.</li> </ul>	

### Core Courses (CC)

## 7. Mathematical and Statistical Techniques II

#### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Functions, Derivatives and Their Applications	15
2	Interest and Annuity	15
3	Bivariate Linear Correlation and Regression	15
4	Time series and Index Numbers	15
5	Elementary Probability Distributions	15
	Total	75

#### Note:

One tutorial per batch per week in addition to number of lectures stated above (Batch size as per the University norms)

Sr. No.	Modules / Units		
1	Functions, Derivatives and Their Applications		
	Concept of real functions: Constant function, linear function, x <sup>n</sup> ,e <sup>x</sup> ,a <sup>x</sup> ,logx.  Demand, Supply, Total Revenue, Average Revenue, Total cost, Average cost and Profit function. Equilibrium Point, Break-even point.  Derivative of functions:		
	<ul> <li>Derivative as rate measure, Derivative of x<sup>n</sup>,e<sup>x</sup>,a<sup>x</sup>,logx.</li> <li>Rules of derivatives: Scalar multiplication, sum, difference, product, quotient (Statements only), Simple problems. Second order derivatives.</li> <li>Applications: Marginal Cost, Marginal Revenue, Elasticity of Demand. Maxima and Minima for functions in Economics and Commerce.</li> <li>(Examination Questions on this unit should be application oriented only.)</li> </ul>		
2	Interest and Annuity		
	Interest: Simple Interest, Compound Interest (Nominal& Effective Rate of Interest), Calculations involving upto 4 time periods.  Annuity: Annuity Immediate and its Present value, Future value. Equated Monthly Installments (EMI) using reducing balance method & amortization of loans. Stated Annual Rate & Affective Annual Rate Perpetuity and its present value. Simple problems involving up to 4 time periods.		
3	Bivariate Linear Correlation and Regression		
	Correlation Analysis: Meaning, Types of Correlation, Determination of Correlation: Scatter diagram, Karl Pearson's method of Correlation Coefficient (excluding Bivariate Frequency Distribution Table) and Spearman's Rank Correlation Coefficient.  Regression Analysis: Meaning, Concept of Regression equations, Slope of the Regression Line and its interpretation. Regression Coefficients (excluding Bivariate Frequency Distribution Table), Relationship between Coefficient of Correlation and Regression Coefficients, Finding the equations of Regression lines by method of Least Squares.		
4	Time series and Index Numbers		
	Time series: Concepts and components of a time series. Representation of trend by Freehand Curve Method, Estimation of Trend using Moving Average Method and Least Squares Method (Linear Trend only ). Estimation of Seasonal Component using Simple Arithmetic Mean for Additive Model only (For Trend free data only). Concept of Forecasting using Least Squares Method.  Index Numbers: Concept and usage of Index numbers, Types of Index numbers, Aggregate and Relative Index Numbers, Lasperye's, Paasche's, Dorbisch-Bowley's, Marshall-Edgeworth and Fisher's ideal index numbers, Test of Consistency: Time Reversal Test and Factor Reversal Test. Chain Base Index Nos. Shifting of Base year. Cost of Living Index Numbers, Concept of Real Income, Concept of Wholesale Price Index Number. (Examples on missing values should not be taken)		

5	Elementary Probability Distributions			
	Probability Distributions:			
	<ul> <li>Discrete Probability Distribution: Binomial, Poisson (Properties and applications only, no derivations are expected)</li> </ul>			
	<ul> <li>Continuous Probability distribution: Normal Distribution. (Properties and applications only, no derivations are expected)</li> </ul>			

#### **Tutorial:**

Two tutorials to be conducted on each unit i.e. 10 tutorials per semester. At the end of each semester one Tutorial assignment of 10 marks should be given.

## Revised Syllabus of Courses of B.Com.Programme at Semester I and II

#### with effect from the Academic Year 2016-2017

#### Reference Books

#### **Reference Books**

#### **Accountancy and Financial Management**

- Introduction to Accountancy by T. S. Grewal, S. Chand and Company (P) Ltd., New Delhi Advance Accounts by Shukla & Grewal, S. Chand and Company (P) Ltd., New Delhi
- Advanced Accountancy by R. L Gupta and M Radhaswamy, S. Chand and Company (P) Ltd., New Delhi
- Modern Accountancy by Mukherjee and Hanif, Tata Mc. Grow Hill & Co. Ltd., Mumbai Financial Accounting by LesileChandwichk, Pentice Hall of India Adin Bakley (P) Ltd.
- Financial Accounting for Management by Dr. Dinesh Harsalekar, Multi-Tech. Publishing Co. Ltd., Mumbai.
- Financial Accounting by P. C. Tulsian, Pearson Publications, New Delhi Accounting Principles by Anthony, R.N. and Reece J.S., Richard Irwin Inc.
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- Compendium of Statement & Standard of Accounting, ICAI.
- Indian Accounting Standards, Ashish Bhattacharya, Tata Mc. Grow Hill & Co. Ltd., Mumbai Financial Accounting by Williams, Tata Mc. Grow Hill & Co. Ltd., Mumbai
- Company Accounting Standards by ShrinivasanAnand, Taxman. Financial Accounting by V. Rajasekaran, Pearson Publications, New Delhi. Introduction to Financial Accounting by Horngren, Pearson Publications.
- Financial Accounting by M. Mukherjee.M. Hanif. Tata McGraw Hill Education Private Ltd; New Delhi

#### Commerce

- Business Organisation Management Maheshwari, Rajendra P ,Mahajan, J.P.,International Book House
- Business Organisation, Maheshwari, Rajendra P, Mahajan, J.P., International Book House
- Introduction To Commerce, Vikram, Amit, Atlantic Pub
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- Strategic Management, David,Fred R., Phi Leraning
- Strategic Management, Bhutani, Kapil, Mark Pub.
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- Entrepreneurship, Hisrich, Robert D, Mc Graw Hill
- Entrepreneurship Development, Sharma, K.C., Reegal Book Depot
- Service Marketing, Temani, V.K., Prism Pub
- Service Marketing, Temani, V.K., Prism Pub
- Management Of Service Sector, Bhatia, B S, V P Pub
- Introduction To E Commerce, Dhawan, Nidhi, International Book House
- Introduction To Retailing, Lusch, Robert F., Dunne, Patrick M., Carver, James R., Cengage Learning
- Retailing Management, Levy Michael., Weitz Barton A, Tata Mcgraw Hill

#### **Business Economics**

- Mehta, P.L.: Managerial Economics Analysis, Problem and Cases (S. Chand & Sons, N. Delhi, 2000)
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- Salvatore, D.: Managerial Economics in a global economy (Thomson South Western Singapore, 2001)
- Frank Robert.H, Bernanke. Ben S., Principles of Economics (Tata McGraw Hill (ed.3))
- Gregory Mankiw., Principles of Economics, Thomson South western (2002 reprint)
- Samuelson & Nordhas.: Economics (Tata McGraw Hills, New Delhi, 2002)
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#### **Business Communication**

- Agarwal, Anju D(1989) A Practical Handbook for Consumers, IBH.
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- Ahirrao W.R. & others, ParyavaranVijnan (Marathi), NiraliPrakashan, Pune

#### **Foundation Course**

- Social and Economic Problems in India, Naseem Azad, R Gupta Pub (2011)
- Indian Society and Culture, Vinita Padey, Rawat Pub (2016)
- Social Problems in India, Ram Ahuja, Rawat Pub (2014)
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#### **Foundation Course in NSS**

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- Social service opportunities in hospitals, Kapil K. Krishnan, TISS
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## Question Paper Pattern (Practical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question	Particular	Marks
No		
Q-1	Objective Questions  A) Sub Questions to be asked 12 and to be answered any 10  B) Sub Questions to be asked 12 and to be answered any 10  (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Practical Question  OR	15 Marks
Q-2	Full Length Practical Question	15 Marks
Q-3	Full Length Practical Question  OR	15 Marks
Q-3	Full Length Practical Question	15 Marks
Q-4	Full Length Practical Question  OR	15 Marks
Q-4	Full Length Practical Question	15 Marks
Q-5	Full Length Practical Question  OR	15 Marks
Q-5	Full Length Practical Question	15 Marks
Q-6	A) Theory questions B) Theory questions  OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

#### Note:

Practical question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

## Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question	Particular	Marks
No		
Q-1	Objective Questions  A) Sub Questions to be asked 12 and to be answered any 10  B) Sub Questions to be asked 12 and to be answered any 10  (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question  OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question  OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question  OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question  OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	A) Theory questions B) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

#### Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.